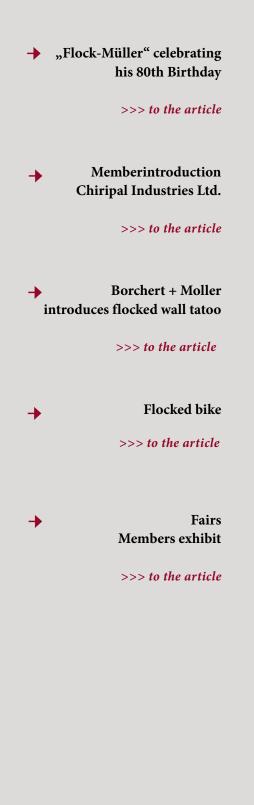


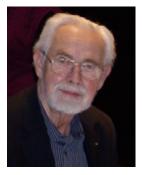
Total circulation (German + English): 851



# Issue # 2/2010



## "FLOCK-Müller" celebrating his 80th Birthday



Our honorary member Mr. Joachim Müller celebrated his

80th Birthday on 30th March 2010.

The home of Joachim Müller was open to all well wishers who came in high numbers on his festive day. Four albums, were prepared by his son, so that his first 80 years could be charted. One album was dedicated to the "FLOCK-Müller."

Joachim Müller has done a lot for the flock industry in his life. From 1987 he has been responsible for publishing the trade journal FLOCK, unfortunately the last of it was published in 2005 with its 116th issue. In 1987 he had also started to organise the International Flock Symposia's. Furthermore he organised study trips alternating between the United States and Europe and in 1991 to the Far East (Japan, Taiwan, Korea and Hong Kong). These trips brought flockers from around the world together and produced many exchanges of experience and information. Joachim was also one of the founders of the Association of the Flock industry and has been active on the executive or advisory board for many years. In 2008 we were able to persuade him, with all his experience, to again support the organisation of the 20th International Flock Symposium 2009, for which we are very grateful.

Dear Mr. Müller, at this point, we again wish you all the best, health and luck for many more years to come.



2/2010



# THE FLOC-KING OF INDIA

The Chiripal Group has acquired an eminent position in India as integrated textile producer. By continuous R & D, defined processes, stringent quality policies and state-of-the-art technologies the focus is on delivering the best products. The manufacturing facilities are operated by dedicated, experienced and competent experts to ensure that the products or services delivered to the customers are the best.

The diversified businesses in the fields of Petrochemicals, Textiles like spinning, weaving, knitting, chemicals (adhesive) as well as Infrastructure and Education offer employment to more than 20.000 people associated directly or indirectly with the Group.

The manufacturing facilities at Chiripal Industries Ltd and Vishal fabrics Pvt. Ltd, located in Ahmedabad/India have capacities which allow wide flexibility in fulfilling the customer needs. This flexibility and quality commitment are the key strengths of the group.

Chiripal Industries Ltd is No. 1 in flocking in India. Two lines for flocking, with a production capacity of 12 Million meters per annum have been established in 2001. They are mainly working for the domestic market for upholstery, home textiles and apparel fabrics. The facilities can produce a variety of flock types, which are produced, dyed and finished by

### **Chiripal Group - Milestones**

1972: Chiripal Group's foundation laid with a few powerlooms.

1985: Chiripal Industries Ltd. established in Piplej, Ahmedabad.

1988: International marketing division established and export activity initiated.

1995: Nova Petrochemicals Ltd. started production of polyester yarn.

2000: Polyester knit fabrics division established.

**2001: Flock fabrics division established**, start of manufacturing polar fleece, start of production of texturised yarn.

2004: Production of 100% cotton and blended cotton fabrics started at Nandan Exim Limited.

Activities at Chiripal Industries Ltd., start of Paper tube production, compounding chemicals (adhesive) established, Warp knit fabrics division became operative.

2005: Nandan Exim Limited enters the capital market and established denim manufacturing plant.

Activities at Chiripal Industries Ltd., cotton hosiery plant began its operations. Captive Power Plant was installed.

2006: Setup of Embroidery division with Schiffli machines.

2008: Nandan Exim Ltd. receives Certificate of Merit from SRTEPC for substantial growth in exports.

Activities at Chiripal Industries Ltd., access into the retail business with launch of apparel brand 'ConneXions'. set up of 'Vraj Integrated Textile Park' in Ahmedabad.

2009: Chiripal launches branded bed sheet range 'FRESHIA'. Shanti Asiatic School, an educational institute matching international standards opened up.

Chiripal Industries Ltd themselves as well as the adhesive. There are additional machines and processes for further finishing's and decoration.

The production capacity will be scaled up with an additional fully integrated European flock line. It will be commissioned by mid 2010 and will give us cutting edge to produce niche quality flock fabrics to supply to sophisticated markets.



Chiripal flocked garment



Under the dynamic leadership of Mr. Vishal Chiripal, Chiripal Industries Ltd, has been gearing itself to further access the flock market with new products.

In a fiercely competitive industry, Chiripal Group's innovative product range has managed to cater to rapidly changing market trends and technologies. We do everything possible to nourish our culture of innovation.

### **Core Values and Mission**

The R & D efforts are focused on quality & reliability assurance and product development which it enhances with careful attention to customers' needs, Customers are at the heart of our strategy and we strive to build up relationships to maximise growth and profitability. 'Shaping relationships' means finding out why customers make the decisions they do and then use this knowledge effectively to customise products for them.

We are committed to fostering innovation through an entrepreneurial spirit, teamwork, creativity and to enlarge our market share. We invite you to visit us at www.chiripalgroup.com or contact us at mail vchiripal@chiripalgroup.com for further information.



Vishal Chiripal Felicitated by Jt Secretary, Ministry of Textiles



**Chiripal Flock line** 



The advantage of flockfoil for wall-tattoos is, that its adhesive strength is better and it does not reflect. Moreover it is better in covering a certain unevenness on walls than thin self-adhesive foils. With the strength of the material you can even achieve a small three dimensional character.

### Flocked Wall-Tattoo

At the Fair Farbe in Munich, Borchert + Moller GmbH & Co. KG introduced their new Produkt "Bomo-Cut-Stic." It is self-adhesive foil to be used as a wall-tattoo, which found great interest from visitor side.



### 2/2010



### **Flocked Bike**

We are always looking for projects where flock has been used. Previously Schuster Beflockungstechnik GmbH & Co. KG, realised the idea of Mr. Gmelch who wanted his bike flocked.

Mr. Gmelch answered some questions in regards to his flocked bike.

### How did you get the idea?

The idea came up by talking to a friend who told me which surface upgrades he had already used for bikes and the options for myself got smaller and smaller. At that time I was also involved in upgrading at work, so I saw my chances fade away. My friend already had done chromium coating, high gloss polishing, varnishing, anodising and powder-coating, and so my last chance was to say: ,I get my new project flocked."

# What drew your attention to flock?

Until half a year ago I was involved in generative plastic processing at work. These processes are great for producing functional components without tools, but there is also a negative aspect, which is their rough surface. So we were always looking for an upgrading to also produce attractive devices in the optical way. In 2007 we were visitor at the "Materialica"- Trade Fair in Munich and found out about flocking. For upgrading generative produced plastic components flocking could only be used sporadic, but I kept it in mind as I was fascinated by the velvety feel

of the exhibits as well as its functional uses. Furthermore I need to admit, that I was also very fascinated by the decorative aspect.

### Why did you choose flock?

As already mentioned my aim was to create something unique. I had found out about my passion for Singlespeed and Fixie bikes. I had spent days in my garage, looking for old bikes of the 80ths to put them together again, like I had it in my mind. Very soon I had my first Singlespeed-bike which fascinated me, so I tried a Fixie. I need to mention, that riding a Fixie is a fantastic feeling and outshines every experience I have ever had by riding a bike. After several months I had enough experience in screwing and had used enough bikes. I wanted to create a real Fixie show bike, only the idea for the surface was missing until the above mentioned conversation.

And here is the result.

If you are also interested in a Singlespeed or Fixie Bike please do not hesitate to contact Mr. Gmelch at

G-Bikes Michael Gmelch GmelchX@gmx.de 0179-2412505





# MESSEN



### Association and members exhibit....

The companies Aigle Macchine SRL, Fratelli Casati s.n.c., Fluor Technik System GmbH, Koschaum GmbH, Maag Flockmaschinen GmbH, Schuster Beflockungstechnik GmbH + Co. KG, Velutex Flock S.A., will exhibit at the **O&S - Themenpark Innotex from 08.06. to 10.06.2010 in Stuttgart**.

HALL 3 Stand A54.9

### Members exhibit....

The companies Novafloor S.r.l. and technova s.r.l. will exhibit at the **techtextil in Russia from 20.04. - 22.02.2010.** 



Pavillion 3 Stand C 15



The company Dimontonate Floccati Spa will exhibit at the **Pack & Gift in Paris, Porte de Versailles from 02.06. to 03.06.2010**.

HALL 5.1 Stand D 18

### **FLOCK-News**

Free newsletter of the Association of Flock Industry Europe (reg.)

### **Publisher:**

Associationof Flock Industry Europe (reg.) Treppendorfer Str. 16 96138 Burgebrach

Tel.: +49 (0) 9546 595840 Fax: +49 (0) 9546 595841

E-Mail: info@flock.de

www.flock.de

Working Group Marketing: M. Weber +49 (0) 9178 99895-31

Working Group Technology and Science U. Büttel +49 (0) 7072 9160 0

Frequency: monthly, bilingually (German and English)

#### **Advertisements + Layout:** S. Thaler +49 (0) 9546 595840

Responsibility for the contents of advertisements rests exclusively with the advertisers.

Opinions expressed in articles signed by the author or marked with initials as well as "letters to the editor" reflect the personal view of the respective author and not necessarily those of the editors.

© by Association of Flock Industry Europe (reg.)